

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria VA 22314

American Crossroads/ Issue
Submission Number 393 Issue 4



WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6098
 (864) 576-7777 FAX (864) 587-4480

Client:	American Crossroads/Issue	Submission Cost:	35350	Campaign Ref:	E:120710052
Buyer:	"	Client/Product/Estimate:	11/27/690	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06225026
Est./PO Number:	06225026	Contract Type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	American Crossroads	Booking Group:	WSPA	Key Market:	Greenville Spartanburg
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type		09/03	09/10	Total	Cost
1	M-F 12p NewsF..	01		575	Nbr of Spots	1		1		575
2	M-F 5a NewsF..	01		190	Comme			1		190
3	M-F 530a NewsF..	01		415	Nbr of Spots	1		1		415
4	M-F 6a NewsF..	01		600	Comme			1		600
5	M-F 7p NewsF..	01		650	Nbr of Spots	1		1		650
6	M-F 7a CBS This MorningF..	01		600	Comme			1		600
7	M-F 12p News M.....	01		575	Nbr of Spots	1		1		575
8	M-F 5a News	01		190	Comme			1		190
Weekly Totals:										
Total Spots(Ord Spots)							22	36	58	
Open PR							-1	-1	-1	-90
Closed PR							1	1	1	1

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News Channel 10 **hp** **MTV** www.uspn.com

WSPAL

250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Client:	American Crossroads / ISSUE	Submission Cost:	353350	Campaign Ref:	E-120710052
Buyer:	..	Client/Product/Estimate:	11/27/690	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06225026
Est./PO Number:	06225026	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03		09/10		Total	Cost
M.....				Comme	Open Pre-Employed		-1	-1		-190
9	M-F 530a News	01	415	30	Nbr of Spots		1	1		415
M.....				Comme	Open Pre-Employed		-1	-1		-190
10	M-F 530p News	01	30	Comme	Nbr of Spots		1	1		600
M.....				Comme	Closed PR		1	1		600
11	M-F 6a News	01	600	30	Nbr of Spots		1	1		600
M.....				Comme	Nbr of Spots		1	1		600
12	M-F 7p News	01	650	30	Nbr of Spots		1	1		650
M.....				Comme	Nbr of Spots		1	1		650
13	M-F 7a CBS This Morning	01	600	30	Nbr of Spots		1	1		600
M.....				Comme	Nbr of Spots		1	1		600
14	Sat 6a News	01	250	30	Nbr of Spots		1	1		250
....S.				Comme	Nbr of Spots		1	1		250
15	Sun 6a News	01	250	30	Nbr of Spots		1	1		250
....S.				Comme	Nbr of Spots		1	1		250
16	M-F 12p News	01	575	30	Nbr of Spots		1	1		1150
....T..				Comme	Nbr of Spots		1	1		1150
17	M-F 5a News	01	190	30	Nbr of Spots		1	1		380
...T..				Comme	Nbr of Spots		1	1		380
18	M-F 5p News	01	1125	30	Nbr of Spots		1	1		2250
Weekly Totals:					Total Spots(Ord Spots)		22	36	58	
Open PR							-1	-1	-190	
Closed PR							1	1	1	

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Client:	American Crossroads/ Issue	Submission Cost:	35350	Campaign Ref:	E:120710052
Buyer:	"	Client/Product/Estimate:	11/27/690	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06225026
Est./PO Number:	06225026	Contract Type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
19	M-F 530a News ...T...	01	415	30 Comme	Nbr of Spots	1	1	2
20	M-F 6p News ...T...	01	1050	30 Comme	Nbr of Spots	1	1	2
21	M-F 6a News ...T...	01	600	30 Comme	Nbr of Spots	1	1	2
22	M-F 730p Scene On 7 ...T...	01	650	30 Comme	Nbr of Spots	1	1	2
23	M-F 12p News .T.....	01	575	30 Comme	Nbr of Spots	1	1	575
24	M-F 5a News .T.....	01	190	30 Comme	Nbr of Spots	1	1	190
25	M-F 5p News .T.....	01	1125	30 Comme	Nbr of Spots	1	1	1125
26	M-F 530a News .T.....	01	415	30 Comme	Nbr of Spots	1	1	415
27	M-F 6p News .T.....	01	1050	30 Comme	Nbr of Spots	1	1	1050
28	M-F 6a News .T.....	01	600	30 Comme	Nbr of Spots	1	1	600

Weekly Totals: Total Spots(Ord Spots)

Open PR	22	36	58
Closed PR	-1	-1	-190

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Client: American Crossroads/Issue	Submission Cost: 35350	Campaign Ref: E:120710052
Buyer: "	Client/Product/Estimate: 11/27/690	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06225026
Est./PO Number: 06225026	Contract Type: Political	Business Type: POLITICAL
Associated Copies: No	Business Category: Transactional	

Ref	Sales Product Details	Rev Type		Rate	Spot Type	09/03	09/10	Total	Cost
29	M-F 730p Scene On 7 .T....	01		650	30 Comme	Nbr of Spots	1	1	650
30	M-F 12p News ..W.... Isolations: W/C 09/03 MTWTF..	01		575	30 Comme	Nbr of Spots	1	1	575
31	M-F 5a News ..W....	01		190	30 Comme	Nbr of Spots	1	1	190
32	M-F 530a News ..W....	01		475	30 Comme	Nbr of Spots	1	1	475
33	M-F 530p News ..W....	01		1125	30 Comme	Nbr of Spots	1	1	1125
34	M-F 6a News ..W....	01		600	30 Comme	Nbr of Spots	1	1	600
35	M-F 7p News ..W....	01		650	30 Comme	Nbr of Spots	1	1	650
36	M-F 7a CBS This Morning ..W....	01		600	30 Comme	Nbr of Spots	1	1	600
37	M-F 530p News ..T....	01		1125	30 Comme	Nbr of Spots	1	1	1125
38	M-F 12p News ..W....	01		575	30 Comme	Nbr of Spots	1	1	575

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Weekly Totals: Total Spots(Ord Spots)

Open PR	22	36	58
Closed PR	-1	-1	-190

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Client: American Crossroads/Issue	Submission Cost: 35350	Campaign Ref: E-20710052
Buyer: "	Client/Product/Estimate: 11/27/690	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06225026
Est./PO Number: 06225026	Contract Type: Political	Business Type: POLITICAL
Associated Copies: No	Business Category: Transactional	

Ref	Sales Product Details	Rev Type		Rate	Spot Type		09/03	09/10	Total	Cost
39	M-F 12p NewsF..	01		575	30	Comme	Nbr of Spots	1	1	575
40	M-F 5a NewsF..	01		190	30	Comme	Nbr of Spots	1	1	190
41	M-F 5p NewsF..	01		1125	30	Comme	Nbr of Spots	1	1	1125
42	M-F 530a NewsF..	01		415	30	Comme	Nbr of Spots	1	1	415
43	M-F 6p NewsF..	01		1050	30	Comme	Nbr of Spots	1	1	1050
44	M-F 6a NewsF..	01		600	30	Comme	Nbr of Spots	1	1	600
45	M-F 730p Scene On 7F..	01		650	30	Comme	Nbr of Spots	1	1	650
46	M-F 530p NewsTF.. Mngd	01		1125	30	Comme	Nbr of Spots	1	1	1125

Weekly Totals: Total Spots(Ord Spots)

Open PR	22	36	58
Closed PR	-1	-1	-190

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
8	M-F 5a News	:30 Commercial	09/10/12	Open Pre Emption	190.00		0000000000	E:120710052
10	M-F 530p News	:30 Commercial	09/10/12	Closed Pre Emption	1,125.00	46 (09/14)	0000176405	

Grand Totals:

Month 9 Weeks: 5	
Spots	Totals
58	09/03
Cost	22

35540	12250
	23250

Grand Totals:

Spots:	58
Gross Total:	35,350.00
Commission:	5,302.50
Net Total:	30,047.50